

# Amanda Tyler

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## EXPERIENCE

### **Weekend Anchor/MMJ/Producer, WEAU 13 News— Eau Claire, WI**

May 2014- PRESENT

- Anchor and produce compelling newscasts incorporating multiple elements of sound, video and graphics
- Write clear, concise copy for a broadcast that reaches more than 200,000 homes in Western Wisconsin
- Research and execute lead-worthy story ideas
- On-call manager for weekend shift
- Help manage station website and social media pages
- Approve reporter scripts and assist new reporters and producers

### **Multimedia Journalist/Producer, WEAU 13 News— Eau Claire, WI**

June 2013- May 2014

- Researched and executed dayturn stories for evening newscasts
- Shot, wrote and edited video
- Enterprised lead-worthy stories
- Reported live for 5, 6, and 10pm newscasts
- Provided live updates to viewers via social media

### **Producer, WEAU 13 News— Eau Claire, WI**

March 2012- June 2013

- Co-produced WEAU's 2 1/2 hour award-winning morning newscast, WEAU 13 News Sunrise
- Wrote and edited tight, informative copy that incorporated local, state, national and international headlines
- Regularly updated station website and social media pages
- Shot breaking news video overnight

## EDUCATION

### **University of Wisconsin-Eau Claire, Eau Claire, WI — Broadcast Journalism, Geography minor**

September 2008 - May 2012

- Extensive coursework in broadcast and multimedia journalism
- Heavily involved with the on-campus television station and UW-Eau Claire's chapter of the Society of Professional Journalists

## ADDITIONAL QUALIFICATIONS

Adobe Premiere Pro

INews

Sony XDCAM

Adobe Photoshop

Clickability

Social media & Web management

## AWARDS

**WBA Best Use of Sports Video (1st place)- On the Water with the Ski Sprites, 2014**

**WBA Best Morning Newscast (1st place)- WEAU 13 News Sunrise, 2013**

**WBA Best Continuing Coverage (2nd place)- Eau Claire's Confluence Project, 2015**

**Upper Midwest Emmys Best Evening Newscast (nomination)- 2016**

**WEAU 13 News Employee of the Month- April 2016 & October 2013**

**\*References gladly provided upon request**

